Shopping for cloud transformation

A multi-platform approach for maximum flexibility



On a digital journey

A leading retail and hospitality conglomerate, operating over 900 outlets and covering 30 million square feet of retail across 21 countries, wanted to improve their capabilities.

With the aim of boosting their agility and flexibility through digital, the company began an IT transformation journey toward a more cost-effective, customer-centric operation. Accenture was brought in to help the company decide which approach to take.





Resilience and flexibility for the future

The project achieved a mountain of milestones: In just a year's time, 80% of critical applications migrated to cloud along with more than 1,000 stores and 12,000 users. System stabilization was achieved after just two months.

Thanks to their migration to the cloud, the retail company is much more flexible when it comes to moving to other cloud platforms, giving it even greater agility to compete now and in the future. The approach enables the company to have a single view of inventory, product data and transaction details and employee have the data needed to do their jobs more effectively and easily.

Now the company enjoys a smaller IT footprint, at less cost and has recouped its initial investment as planned. The company achieved its cost savings target of 27%.

For the retail company, this is just the start of their journey. With their cloud foundation set, they will continue to use it to gain even more flexibility and reduce operating expenses further, positioning them for future growth.

